

LIFEWAY WOMEN'S *Leadership* FORUM

November 5-6, 2026

Rooted Together

So then, just as you have received Christ Jesus as Lord, continue to walk in him, being rooted and built up in him and established in the faith, just as you were taught, and overflowing with gratitude.

Colossians 2:6-7

Visit lifeway.com/womensforum to learn more about this premier leadership event.



EVENT DESCRIPTION

For 30 years, Lifeway Women's Leadership Forum stands as our premier annual gathering for Christian women who lead in ministries in their churches and communities. This trusted event draws influential leaders, decision makers, and ministry champions who shape the direction of the ministry that God has called them to across the country. By partnering with us as a sponsor, you gain direct and meaningful access to this highly engaged audience through purposeful, creative, and mission-aligned touchpoints. Your participation positions your organization as a valued partner in equipping and empowering women who serve their churches and communities.

Learn more about the Women's Forum at lifeway.com/womensforum.

PROJECTED ATTENDANCE - 1,200

DEMOGRAPHICS

- Leaders who are influencers and decision makers for their churches
- Women who lead in the marketplace
- Professionals and volunteers
- New and emerging leaders in the church, community, and marketplace
- Multi-generational attendance; median age is 30-55
- Strong and growing Gen Z audience
- Attendees come from all across the United States (34+ states)
- Leaders and influencers who represent churches ranging in size from average attendance of 150 to 3000 in worship weekly

SCHEDULE

THURSDAY, NOVEMBER 5

8:30 a.m.	Registration Opens
9:30 a.m.	General Session 1
10:45 a.m.	Break
11:15 a.m.	Breakout Session 1
12:15 p.m.	Lunch on Site
1:30 p.m.	General Session 2
3:30 p.m.	Break
4:00 p.m.	Breakout Session 2
5:00 p.m.	Dinner Off Site
6:30 p.m.	Doors Open
7:00 p.m.	General Session 3
8:30 p.m.	Dismiss

FRIDAY, NOVEMBER 6

8:30 a.m.	Doors Open
9:00 a.m.	General Session 4
10:30 a.m.	Break
11:00 a.m.	Breakout Session 3
12:00 p.m.	Lunch on Site
1:15 p.m.	Breakout Session 4
2:30 p.m.	Break
3:00 p.m.	Breakout Session 5
4:00 p.m.	Break
4:15 p.m.	Doors Open
4:30 p.m.	General Session 5
6:00 p.m.	Dismiss

PLATINUM EXCLUSIVE - \$6,000 (2 Available)

Sole Sponsor Category – You will be the sole sponsor in your product category, giving you unmatched visibility

- Platform Presentation with video in General Session, 5-7 minutes total
- Triple exhibit booth (3 – 6 ft tables) – includes electricity, 6 chairs, and Wi-Fi access
- Two-page ad in printed event program
- Inclusion of logo and link to your website on lifeway.com
- Logo in Sponsor Thank You media show
- Exhibitor listing in printed event program
- Mention in post-event email to attendees
- Email blast that connects attendees to your website
- First Right of Refusal
- Four complimentary conference registrations to the live event
- Reserved seating for registered Sponsor Representatives attending the event
- Four exhibitor badges available to share your story and oversee tables in exhibit hall
- Lunch provided Thursday and Friday

*Additional badges may be purchased for \$50 each

** See You Pick 2 Opportunity for additional exposure

PLATINUM - \$4,500 (4 Available)

- Double exhibit booth (2 - 6ft tables) – includes electricity, 4 chairs, and Wi-Fi access
- Platform recognition during announcements
- Opportunity to show promotional video in General Session – maximum of 2-3 minutes
- Inclusion of logo and link to your website on lifeway.com
- Platform recognition during announcements
- One page ad in printed event program
- Email blast that connects attendees to your website
- Two complimentary conference registrations to the live event
- Reserved seating for registered Sponsor Representatives attending the event
- Four exhibitor badges available to share your story and oversee tables in exhibit hall

*Additional badges may be purchased for \$50 each

YOU PICK 2 (Available only for Platinum Exclusive and Platinum Levels)

Choose two of the following options to add to your sponsorship (additional \$1,500)

- Choose two of the following options to add to your sponsorship (additional \$1,500)
- Lunchtime Listening Session – Host a listening session with attendees at tables (limited to 4 available)
- Gift insert in attendee bags (delivery deadline applies)
- Sponsor a break – Organization Name announced and displayed
- Print collateral placement in bags
- Seat drop of item or print collateral
- Giveaway for drawing during main stage session
- Sponsor Coffee Cup (Design by mutual agreement)
- Sponsor Logo on Lifeway Onsite App
- Sponsor Logo on Name badge
- Sponsor lounge/charging stations

SILVER - \$2,500 (4 Available)

- Exhibit booth (1 - 6ft table) - includes electricity, 4 chairs, and Wi-Fi access
- Half-page ad in printed event program
- Logo in Sponsor Thank You media show
- Inclusion of logo and link to your website on lifeway.com
- Email blast that connects attendees to your website
- One complimentary conference registration to the live event
- Four exhibitor badges available to share your story and oversee table in exhibit hall

*Additional badges may be purchased for \$50 each

EXHIBITOR - \$1,250 (10 Available)

- Exhibitor listing in printed event program
- Exhibit Table (1 - 6ft table) - includes electricity, 2 chairs, and Wi-Fi access
- Email blast that connects attendees to your website
- Mention in post-event email to attendees
- One complimentary conference registration to the live event
- Two exhibitor badges available to share your story and oversee table in exhibit hall

*Additional badges may be purchased for \$50 each

APPLICATION INFO:

- Sponsors will commit to be available throughout the event for networking, engagement, and attendee interaction.
- A limited number of sponsorships are available for this premier event
- Sponsor applications are **due by July 6, 2026**. All sponsors and sponsor opportunities are based on approval of Lifeway Women Events. Applications submitted after this date will be accepted for the waitlist consideration. Placement from the waitlist is not guaranteed, but earlier applications will receive priority review.
- Once we receive your form and confirm your sponsorship, you will be notified and invoiced for the full amount of your selected sponsorship level. Payment is due upon receipt.

PROGRAM ADS:

- Program ads for Silver, Platinum, and Platinum Exclusive are **due no later than August 3, 2026**.

Please send to taylor.owens@lifeway.com.