

6 TIPS FOR HOSTING A DIGITAL EVENT AT YOUR CHURCH



Start with refreshments.

Hospitality is all about making your guests feel comfortable, and what's more comforting than coffee and pastries? Consider picking up donuts or bagels from a local bakery, or ask friends and attendees to whip up sweet and savory specialties for a breakfast potluck. For lunch, lay out a taco bar with all the fixings, or simply order boxed lunches in for convenience. Nothing distracts like an empty stomach, so keep snacks on hand throughout the day. And above all else, don't forget the coffee and tea! Because every hour is coffee hour.

Get festive.

While Lifeway Women simulcast events are loaded with spiritually-rich topics, make room for light-hearted fun throughout the day. For so many women, this is a rare day off from their busy lives! Go the extra mile and make them feel special with homemade or store-bought decorations like banners, centerpieces, and more. Create a stylish photo backdrop for cute pics women can later post to social media.

Make it inclusive.

Attending an event solo can make even the most gregarious extroverts anxious. If you're hosting a smaller group, start with introductions. With larger groups, use name tags and conversation cards to facilitate meaningful connection, and make an effort to introduce yourself and others. To include women who otherwise might not be able to attend, arrange for on-site childcare to give them a day of focused Bible study, worship, and community.

Consider goody bags.

It's the details that make the day truly special. Hand out small gift bags stuffed with fun and practical items they'll need throughout the day: pens or pencils, tissues, candy, Scripture memorization cards, and more.

Don't forget to pray.

Spending time in prayer is the single most important thing you can do to ensure a successful day! Create a prayer guide, so you and the women in your group can pray together leading up to the event, and hand out prayer request cards to personally pray for each attendee later.

Take a deep breath.

When you register your church for a Lifeway Women digital event, you'll get immediate access to free planning and promotional resources to help make your event a successful one. And to make it easier still, we offer a downloadable Host Kit that features many of the items listed above. After all, we're in this together!

Learn more about Lifeway Women simulcast options at lifeway.com/digitalevents.